

# THE GRAPEVINE

Your Best Viniculture Source Connecting Suppliers With Buyers

Bricker Group LLC • 805 Central Ave., Suite 300 • P.O. Box 1590 • Fort Dodge, Iowa 50501

**Toll Free: 877-892-5332 • Fax: 515-573-8790**

## Advertising Contract

We hereby authorize *The Grapevine Magazine* to publish the advertisement and invoice:

Company/Agency: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**NOTE: Please refer to the Media Kit for ad specifications and material submission.**

### Ad Size: The Grapevine Issue Dates To Run:

- \_\_\_\_\_  November - December 2015 . . . . . **Tradeshow Issue**
- \_\_\_\_\_  January - February 2016 . . . . . **Cooperage/Tank Issue**
- \_\_\_\_\_  March - April 2016 . . . . . **Vineyard Issue**
- \_\_\_\_\_  May - June 2016 . . . . . **Winery Issue**
- \_\_\_\_\_  July - August 2016 . . . . . **Harvest Issue**
- \_\_\_\_\_  September -October 2016 . . . . . **Packaging Issue**
- \_\_\_\_\_  November -December 2016 . . . . . **Tradeshow Issue**

### Ad Specifications & Cost:

- Contract Year:**  2015  2016
- Ad Color:  4 color or  Black & White
- Cost Per Ad . . . . . \$ \_\_\_\_\_
- QR Code . . . . . \$ \_\_\_\_\_
- Post Card Insert . . . \$ \_\_\_\_\_
- Total Cost** . . . . . \$ \_\_\_\_\_

### # of Runs The Grapevine Online Advertising:

- \_\_\_\_\_  Video . . . . .  30 Second or  60 Second
- \_\_\_\_\_  Skybox Banner . . . . . 728 pixels by 90 pixels
- \_\_\_\_\_  Page Banner . . . . . 468 pixels by 60 pixels
- \_\_\_\_\_  Page Tile . . . . . 125 pixels by 125 pixels
- \_\_\_\_\_  IBSN . . . . . Interactive Buy & Sell Network
- \_\_\_\_\_  Email Blast . . . . .  National,  Regional,  Local
- \_\_\_\_\_  E -Newsletter . . .  01  02  03  04  05  06
- \_\_\_\_\_ . . . . .  07  08  09  10  11  12

*(Please check one)*

### Online Specs & Cost:

- Months to run:** \_\_\_\_\_
- Cost Per Ad . . . . . \$ \_\_\_\_\_
- Cost Per Video . . . \$ \_\_\_\_\_
- Cost For IBSN . . . . \$ \_\_\_\_\_
- Cost For Email Blast . . \$ \_\_\_\_\_
- Cost For Newsletter . . \$ \_\_\_\_\_
- Total Cost** . . . . . \$ \_\_\_\_\_

**Grand Total: \$** \_\_\_\_\_



Credit Card # \_\_\_\_\_

V-code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Terms:** All new advertisers must pre-pay their first ad to establish credit. If Advertiser fails to pay Bricker Group, LLC for their services and cost herein agreed, Advertiser agrees to pay any cost of collection, including court cost and attorney fees.